



COBRA CLIPS

MEDIA KIT | SEPTEMBER 24, 2026

Gaming Guides • Tips • Builds • Entertainment

SEARCHABLE GAMING CONTENT BUILT FOR DISCOVERY.

Fast, useful short-form content for survival games, new releases and launch-week discovery.

1.8M

TikTok views

last 28 days

1.1M

Top video

views

17.1K

Shares

last 28 days

84.6K

YouTube views

last 28 days

28-day totals: Aug 27 - Sep 23, 2026. TikTok profile updated Sep 24.

PERFORMANCE HIGHLIGHTS

Proof of reach beyond follower count

GROUNDING 2 - BOTTLE BASE

1.1M views

82K likes | 14K shares | 12K saves

Breakout build / entertainment

DRAGONWILDS - BASE BUILDING

137.5K views

10.6s avg watch on a 9.1s video

~116% average playback

DRAGONWILDS - RESTLESS GHOSTS

134.6K views

6,267 saves | 387 new followers

High-intent searchable guide

Video metrics: Sep 24 snapshot. Bottle-base key metrics last updated Sep 23.

CURRENT TIKTOK

4,415 followers

228.8K likes

28-DAY ENGAGEMENT

98.5K likes

1.7K comments

PROFILE INTEREST

12.5K profile views

Aug 27 - Sep 23, 2026

AUDIENCE + PARTNERSHIPS

Cobra Clips connects gaming audiences with useful discoveries and entertaining short-form content.

AUDIENCE

82% MALE VIEWERS

83.6% AGES 18-34

17% female | 1% other

INTERNATIONAL REACH

TikTok viewers:

46.5% U.S. | 15.3% U.K.

Australia 5.8% | Germany 4.3% | Canada 4.0%

TikTok viewer demographics: Aug 27 - Sep 23, 2026.

ABOUT THE CREATOR



Payn Andersen

Creator & Founder, Cobra Clips

Cobra Clips creates fast, searchable gaming guides, hidden discoveries, builds and entertainment designed to help players find answers quickly - especially around new releases and survival/adventure games.

PARTNERSHIP OPPORTUNITIES

- Early Access & Preview Coverage
- Game Launch Campaigns
- Sponsored Short-Form Content
- Creator Programs
- Affiliate Partnerships

WHY COBRA CLIPS

Search-first utility + personality-driven entertainment

Content is built to be discovered, saved, shared and revisited - not just scrolled past.

LET'S WORK TOGETHER

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